



**TELCOSCLOUD**

**Converting Aspirational  
Business Communications  
into Actions**



## **TELCOSCLOUD SMS BUSINESS PLATFORM**

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All-in-one sms platform for managing all aspect of wholesale and retail sms business. It is feature rich, user friendly, highly reliable and built for handling billions of messages per month.

# About Us!

TELCOSCLOUD is a next-generation full stack carrier grade API and TELECOM OTT platform - A one-stop-shop for all your Cloud Communications needs. It's distributed computing network takes advantage of automation and artificial intelligence.

TELCOSCLOUD platforms are being engaged by innumerable telecom operators, service providers, enterprises of all sizes and partners in Asia, Americas, Europe, Middle East and Africa. Our customers are more connected and productive no matter where they are in the world.

# HOW WE WORK

Our forward thinking leadership team is made up of creative, passionate, and technology driven executives who are working hard to build the future. Their extensive experience in the telecommunication industry has resulted in our legendary products and services which are used by telecom operators, carriers, service providers and enterprise clients across all continents.

# OUR MISSION

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Our mission is to empower the service providers and companies of today and tomorrow by providing best quality and reliable Cloud based Communication products and services at most reasonable prices, serviced by dedicated account managers and backed by 24 / 7 support.



# Why Clients prefer

## Telcoscloud SMS business Platform ?

- All-in- one feature rich SMS platform
- Cloud based platform-highly scalable, easy to use and manageable for a single point.
- Analytics powered monitoring for security
- 24x7 support team available to solve problems for you
- High availability systems with 99.9% uptime
- Deliver consistent, exceptional customer experiences
- Vendor neutral platform for cost efficiency
- Ensure metrics are met using robust reporting and analytics

## TELCOSCLOUD SMS BUSINESS PLATFORM STANDARD FEATURES

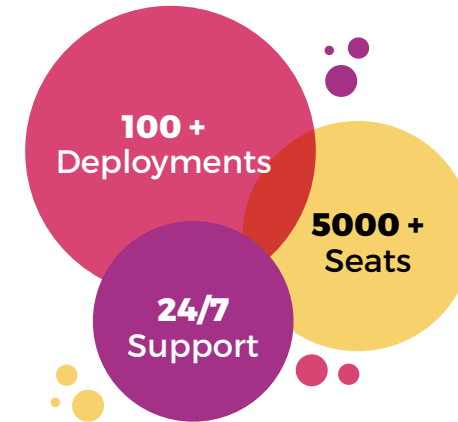
<b>DASHBOARD</b>	<b>RATE MANAGEMENT</b>
Simple Optimized user interface	Supports rate plans based on mccmnc and msisdn
Shows Message summary along with delivery percentage	Separate Rate plan for Clients and Vendor
<b>ACCOUNT MANAGEMENT</b>	Powerful built-in rate editor Support for rate addition and import of excel files in standar format
Outbound and Inbound - 2 - way messaging	<b>SMART ROUTING</b>
Wholesale hubbing platform for Operators, Wholesalers, Resellers, Aggregators etc.	
Campaign and Broadcast dedicated panel for Enterprises Clients	
Support multiple account type like Smpp, Http and Enterprises Clients	
Provides "SMPP BIND" and "Summarized Status" detail reports	Priority as well as percentage -based routing
API for sending and receiving HTTP-based text messages	"On" or "Off" the Loss Protection
SMPP >> HTTP and HTTP >> SMPP conversion is automatically performed	Integrated powerful routing analysis tool
Integrated Optimised tool for adding and deducting balance	Support for multiple verndor on each destination
<b>ENTERPRISE PANEL</b>	<b>CAMPAIGNING</b>
Dedicated interface for enterprise customers for campaign management and	Supports message text and SID in Multiple language (English, Hindi, Japanese, Chinese etc.)
Panel Provides multiple options for Reporting, singletext testing, 2 way messaging and campaign scheduling	Campaign scheduling for multiple time zone/ countries
Summary display of real time campaign	<b>INBOUND 2 - WAY MESSAGING</b>
Detailed report on recharge, campaign and messages	
<b>SMS TO E-MAIL</b>	
Feature to receive inbound messages on email	Dedicated and User - friendly UI
	Support DID numbers to receive and send SMS
	Support SMS to E- Mail

# TELCOSCLOUD SMS BUSINESS PLATFORM STANDARD FEATURES



TELCOSCLOUD

REPORT MANAGEMENT	SMS FIREWALL
integrated reporting system	Inbuilt powerful Firewall
Real-Time reporting	User friendly UI
Detailed report for adding and deducting balance (Date-time, amount, action, action taken by whom etc.)	Provides set of rule on client over specific vendor and destination
Detailed report for every single message (Opertor, MCC, MNC, MSISDN, MSG, Sender ID, Vendor IP, Client IP etc._	This features allows to modify and block specific keywords ans SID
Detailed Message Failure status	
DLT SETTINGS	BILLING SYSTEM
Distributed ledger technology (DLT) is a block-chain based registration system implemented by India govt.	Real time processing of SMS sent/received
Tool used to add Template id, PE ID and telemarketer ID along with the end customer's message	On-time invoice generation
	Easy automatic re-rating
	Multi-currency support
SYSTEM MANAGEMENT	
User Management :	
Let's you create multiple user (Admin, NOC, Billing etc.)	
Every user gets separate panel with different privileges and options	
IP Firewall :	
Only admin gets this feature	
Simple and powerful UI	
Provides extra security to the system by "allowing" or "blocking" IP and Port	



## TALK TO OUR CONSULTANT

Our consultants will provide  
Tailor made solutions for you

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